



PRESS RELEASE

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For immediate release

18 March 2025

The Hotel Britomart welcomes award-winning sales leader Ashley Oliveri as the hotel's new Head of Sales.

Joining The Hotel Britomart team this April, Ashley Oliveri will lead the hotel's business development focus, with responsibility for all market segments across accommodation as well as the continued growth of the hotel's extensive meeting and events offerings.

General manager of The Hotel Britomart Clinton Farley says he is delighted to welcome Ashley to the hotel's executive team.

"Ashley's proven passion for building relationship-driven sales and creating exceptional guest experiences fits perfectly with The Hotel Britomart's ethos of connection and care," says Clinton.

Ashley brings over ten years of experience in sales, events, and hospitality to the role. She has previously held leadership positions at another five-star property in Auckland and managed cluster sales across multiple hotels. Her background includes leading and mentoring sales teams, overseeing meetings, conferences, and events, and driving corporate sales.

In her previous role, her commitment to excellence in sales leadership and contributions to hotel revenue led to her being awarded 'Hotel Salesperson of the Year, GC&E - APAC' in 2023.

"It's an exciting time to be joining The Hotel Britomart, a brand that embodies luxury, exceptional service and sustainability," she says. "I look forward to working with the talented team to drive revenue, build meaningful relationships, and contribute to the hotel's continued success."

For all future sales enquiries for The Hotel Britomart, please contact Ashley Oliveri.

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Web resolution images saved [here](#)

High-resolution images for print saved [here](#):

What's in a name: The Hotel Britomart (name cannot be shortened)

Website: <https://thehotelbritomart.com/>

Sustainability: <https://thehotelbritomart.com/sustainable/>

For more information, contact:

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About The Hotel Britomart:

Smart, soulful and contemporary, The Hotel Britomart welcomes guests to the best of downtown waterfront Auckland. Designed to reflect the character of the surrounding heritage buildings, the award-winning hotel was built with purpose, keeping sustainability at the heart of every decision.

All 99 rooms and five elegant suites feature timber-lined walls, stone-tiled bathrooms, artisan ceramics and other considered touches. Downstairs, the vibrant Britomart neighbourhood is home to world-class eateries and bars, while plant-lined laneways offer incredible shopping. Just a few steps away is Auckland's waterfront, ferry terminal and Britomart Transport Centre offering easy connections to every part of the city.

About kingi

Located within The Hotel Britomart, kingi focuses on fresh, locally sourced food prepared in thoughtful, innovative and approachable ways, with a particular focus on New Zealand's outstanding seafood. Named after the popular nickname for kingfish, kingi is steps from the hotel lobby on the ground floor of the heritage Masonic Building.

The warm and elegant restaurant offers relaxed dining and attentive, knowledgeable service from early till late, serving everything from coffee and breakfast to lunches, snacks, a daily cocktail hour, and full dining at night. For guests at The Hotel Britomart, kingi also offers a concise in-room dining menu throughout the day and evening.