



MEDIA RELEASE

5 May 2023

THE HOTEL BRITOMART ANNOUNCES THE APPOINTMENT OF JAMIE SWAN AS HEAD OF SALES

The Hotel Britomart is pleased to announce the appointment of Jamie Swan as Head of Sales as of May 2023. Jamie will lead the hotel’s business development focus, with responsibility for all market segments across accommodation as well as the continued growth of the hotels extensive meeting and events offerings.

“We are absolutely delighted to have Jamie join us as the Head of Sales at The Hotel Britomart,” says Clinton Farley, General Manager of The Hotel Britomart.

“Jamie’s extensive experience in the travel industry and proven track record in key account management across New Zealand and Australia make her a valuable addition to our team. As we look ahead to the coming months and the travel industry continues to rebound, we are incredibly excited, and look forward to Jamie playing a pivotal role in supporting our ongoing success.”

Jamie joins The Hotel Britomart from her previous role as Client Value Manager with Corporate Travel Management in Auckland, New Zealand.

She has a rich background of 15+ years in the aviation, travel and tourism industries in New Zealand and Australia, with a key focus on corporate relationship-building, strategy and data analysis.

For all future sales enquiries for The Hotel Britomart, please contact Jamie Swan at

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