



The
Hotel
Britomart



MEDIA RELEASE
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THE HOTEL BRITOMART CELEBRATES ITS FIRST BIRTHDAY.
EXCLUSIVE BIRTHDAY RATES MADE AVAILABLE FOR STAYS UNTIL MARCH 2022

The Hotel Britomart marks its first birthday on October 1 and is welcoming guests to the hotel with exclusive celebratory room rates for stays until March.

The whirlwind year has seen The Hotel Britomart host thousands of guests, manage several lockdowns (and the opening and closing of the Australian travel bubble), and win international accolades.

“We could never have forseen the unpredictability of this year, but it’s extremely gratifying that the experience of staying at The Hotel Britomart has made such a strong impression on so many people,” says general manager Clinton Farley. “The enormous support from New Zealanders at a time when the borders have been closed means we’re feeling really optimistic about our second year.”

“Our exclusive birthday rates are our way of saying thank you to New Zealanders, whether we’re welcoming them to the hotel for the first time or if they’ve visited many times before.”

The Hotel Britomart’s exclusive birthday rates offer 20% off stays until March 2022 with flexible booking conditions. To take advantage of the offer, all stays must be booked by October 7. Visit www.thehotelbritomart.com and use promo code **BDAY20**



The closure of the country's borders hasn't stopped The Hotel Britomart receiving global acclaim. Since its opening the hotel, which has 99 rooms and five highly crafted Landing Suites, has earned itself a coveted spot on Conde Nast Traveler magazine's Hot List of the world's best new hotels, one of only two Australasian properties to do so.

The Hotel Britomart is New Zealand's first 5 Green Star hotel, certified by the NZ Green Building Council, and its efforts in the sustainability field were recognised in August when the hotel was named runner up in the Most Sustainable Hotel category of National Geographic Traveller magazine's 2021 Hotel Awards.

"The great thing about these global accolades is that they mean The Hotel Britomart is going to be at the top of the list for international visitors when they're able to travel here again," Farley says.

The Hotel Britomart's opening also marked the arrival of *kingi*, an all-day restaurant with a focus on local produce and sustainable seafood. During Alert Level Three, work will continue on creating a new glass roof for Tuawhiti Lane, which will mean diners at *kingi* can enjoy the intimate laneway in all weather.

Since The Hotel Britomart opened, things have changed dramatically in downtown waterfront Auckland, with the opening of the Commercial Bay shopping and eating complex just two blocks away, and the upgrade of Quay Street into a pedestrian-friendly waterfront boulevard.

"We're really looking forward to welcoming people back to The Hotel Britomart, as we know we've laid a strong foundation for our second year," Farley says. "And while international travel remains challenging, we know plenty of New Zealanders will relish enjoying all the changes in their biggest city with a stay at The Hotel Britomart."

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Web resolution images saved here: [Link](#)

High-resolution images for print saved here: [Link](#)

What's in a name: The Hotel Britomart (name cannot be shortened)

Website: <https://thehotelbritomart.com/>

Sustainability: <https://thehotelbritomart.com/sustainable/>

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About The Hotel Britomart:

Located in downtown waterfront Auckland's Britomart precinct. The Hotel Britomart has 99 guest rooms and five luxurious Landing Suites that offer an oasis of calm in the centre of the city. Designed by Cheshire Architects, it is New Zealand's first 5 Green Star hotel, certified by the NZ Green Building Council. Find out more at thehotelbritomart.com.

About Collection by TFE Hotels

The Hotel Britomart is an affiliate of TFE Hotels under the Collection by TFE Hotels brand. The Collection by TFE Hotels represents beautiful hotels hallmarked by authenticity and provenance, each designed with individual character and charm. With a collection of properties that encompass striking design, customised service and attention to the individual such as The Calile Hotel Brisbane, Melbourne's The Savoy Hotel on Little Collins and Hotel Kurrajong Canberra. The Hotel Britomart embodies these concepts while remaining proudly a product of its unique location.